



May 12, 2010

Dear CASA Friends,

You are receiving this letter because you are a valued member of the Seward County community. Because of individuals like you that give of their time, talent and resources to positively impact the abused and neglected children of Seward County that our community's most vulnerable kids are given the chance to thrive.

The community benefit organization that supports and advocates for the best interests of these vulnerable children is Seward County CASA. We are requesting your financial support at a pivotal time in our organizational history. As you may already know, Seward County CASA is no longer a Seward County agency. That said it is necessary for CASA to find a new place to grow the program outside of the county-owned courthouse.

The Seward County CASA Board of Directors decided that it was important for the program to stay visible in the community, maintain close proximity to the courthouse and provide quality facilities that would supply the program with enough room to advocate for all of the abused and neglected children of Seward County. Therefore, the Board voted to renovate and purchase the building located at 105 S. 6th St., with the intention that it would serve as a permanent home for Seward County CASA.

This building will not only benefit Seward County CASA but two other nonprofit organizations – American Red Cross and Blue Valley Community Action – both of whom will be paying rent to house their programs in the building. This collaborative building project will benefit each organization by increasing office space and program visibility, creating easier public access and reducing operational costs that will be shared between the three organizations.

Seward County CASA's goal is to raise \$225,000 to make this permanent CASA home a reality. The theme of this "**Growth Campaign**" is "**For the Kids--For the County--For their Future.**" This theme clearly speaks to the reasons for this building fundraising effort. This collaborative building project will provide the following:

- It will directly benefit the abused and neglected children of Seward County.
- It will support two other Seward County nonprofit organizations.
- It will create quality facilities that will provide for the long-term needs of all the nonprofit organizations involved.

To raise the funds necessary for completion of the renovations and the purchase of the building, Seward County CASA is relying on the Seward County community to be generous in their financial support of CASA's mission. This "**Growth Campaign**" is relying on your generosity to raise the funds necessary for the completion of this collaborative building project.

Please join us in our efforts to make Seward County CASA a strong organization for years to come through a pledge to the "Growth Campaign". Whether your pledge is \$5,000, \$500 or \$50 we ask that you be generous. Your pledge may be spread over 2 to 3 years. We kindly ask that you return the attached pledge form with a financial donation at your earliest convenience to continue the success of the "Growth Campaign".

Thank you for your consideration and generosity in advance.

With appreciation,

Ashley Crowdell
Board Chairperson for Seward County CASA

Jonathan Jank
Executive Director for Seward County CASA